

Client Success Story . . .

Pearson Automotive

Pearson Ford was developed in 1960 after John Pearson Jr. bought Cavell Ford on Cedar Street in Zionsville, Indiana. A short time later, after purchasing over seven acres of land, John Pearson Jr. packed up shop and moved to its current location at 106th and Michigan Road.

In 1973, John Pearson III, joined the Pearson Ford sales team. Two years later, John Pearson III had moved his way up to General Manager. After the passing of his father in 1981, John Pearson III followed in his father's footsteps and became the second President of Pearson Ford. Over the next decade, John Pearson III purchased over 23 acres of land for future expansion.

Pearson Ford prides itself on outstanding service and quality sales. Now, as we celebrate our 50 year anniversary, we are humbled by our history, and eternally grateful for all the thousands of customers that have allowed us to earn their business.

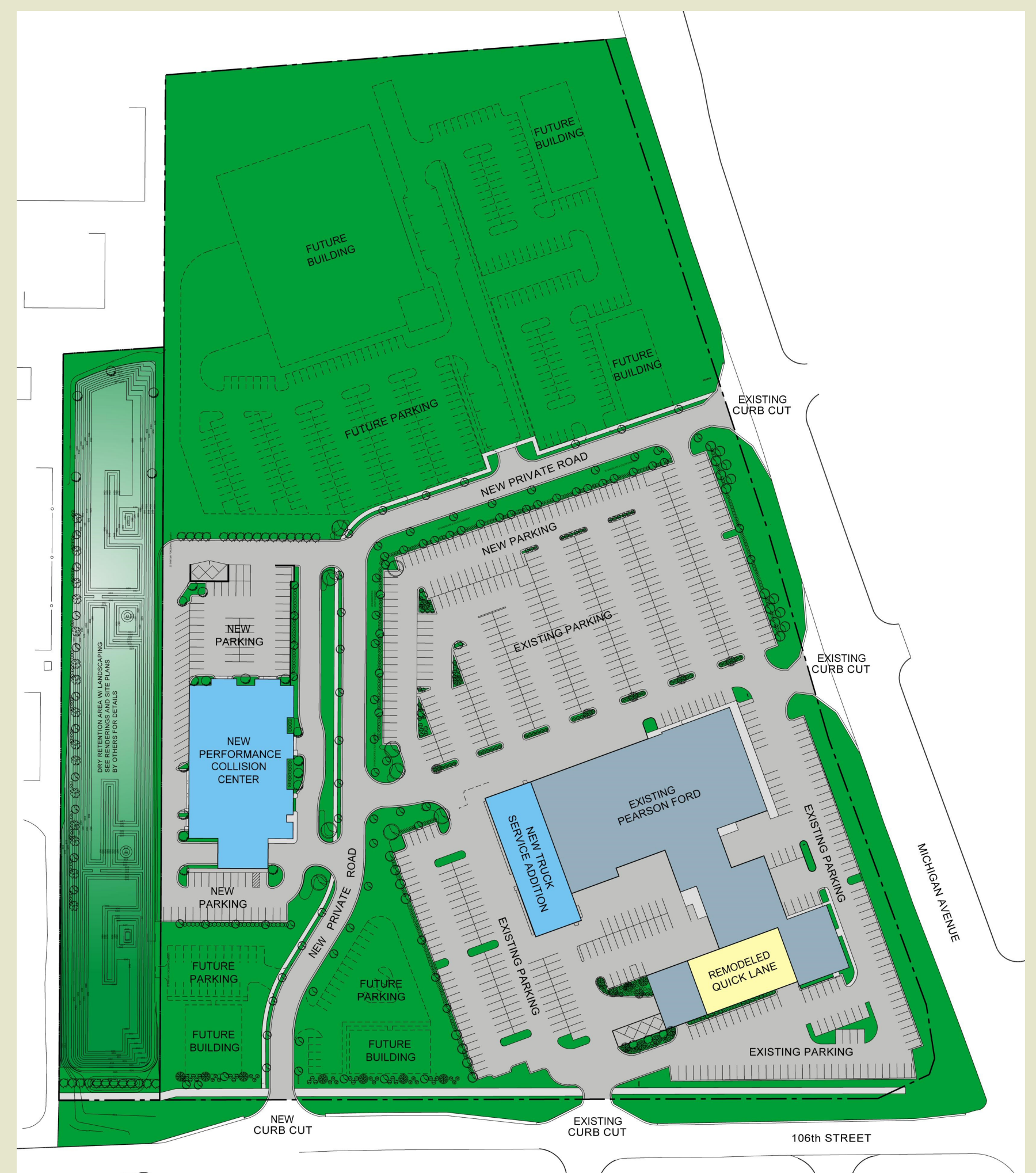


John Pearson III,
President
Pearson Automotive
10650 N Michigan Rd.
Zionsville, IN 46077
(317) 873-1190



Performance Collision Center - Zionsville, IN

2006 Project



OVERALL MASTER PLAN



BEFORE



AFTER



BEFORE



AFTER

Pearson Ford Remodel - Zionsville, IN

2016 Project