

Client Success
Story...

Terry Lee Automotive

Terry Lee's history in the automobile business began at the age of 21. His first employment opportunity came with the Tom Wood organization, where he began as a salesman, working his way up the ranks into various management positions. He soon became president of Tom Wood Jaguar/Volvo/Land Rover/Audi/Porsche, where he served as managing partner for ten years.

In 1995, he opened
Terry Lee Chevrolet in
Cincinnati, Ohio, building
a highly successful
franchise, which he later
sold in April of 2008 to
return to the
Indianapolis area in the
latter part of 2008
where he built Terry Lee
Honda in Avon, Indiana.

Terry Lee

"Mike Balay's knowledge of a dealership's flow combined with his excellent design skills were invaluable in the construction of our Honda dealership in Avon, IN. Getting Mike on board early in the process and utilizing his insight helped to provide us a great facility and to avoid costly change orders. Not only would we recommend Mike, we are using him to design our New Hyundai dealership."

Terry Lee, President
Terry Lee Automotive
Mike Cooke, COO
Terry Lee Automotive
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Terry Lee Honda - Avon, IN

2008 Project



Terry Lee Hyundai - Noblesville, IN